



Republic of the Philippines  
**DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT**  
DILG NAPOLCOM Center, EDSA cor. Quezon Avenue, West Triangle, 1104 Quezon City  
[www.dilg.gov.ph](http://www.dilg.gov.ph)

**CIRCULAR**  
**NO. 2023-001**

**TO : ALL UNDERSECRETARIES, ASSISTANT SECRETARIES, BUREAU/SERVICE/REGIONAL DIRECTORS, AND HEADS OF ATTACHED AGENCIES (NAPOLCOM, PNP, BFP, BJMP, PPSC, LGA, NYC, NCMF & PCW), EXECUTIVE DIRECTOR OF EMERGENCY 911 NATIONAL OFFICE AND ALL PERSONNEL OF THE DILG AND ITS ATTACHED AGENCIES**

**SUBJECT : ADOPTION OF THE ENHANCED DILG MISSION, VISION AND SHARED VALUES**

**DATE : JAN 6, 2023**

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**I. BACKGROUND**

The significant shifts in the governance landscape following the implementation of the Supreme Court ruling on the Mandanas-Garcia petitions and the economic and social disruption caused by the global pandemic necessitate the revisiting of the DILG's vision and mission to ensure the continuous relevance and responsiveness of the Department to the demands of the present and emerging expectations and challenges. While the DILG's mandate has not changed, the scope of the Department's responsibilities has undoubtedly expanded and evolved over the years. Given these, new and more dynamic vision and mission statements are of critical importance to ensure that everyone and every office within the DILG family work in unison so we can significantly push for the development of local government units and their observance of good governance tenets as well as sustenance of peace and order, public safety, and inclusiveness in our communities and country.

The enhanced DILG's guiding principles (Mission, Vision and Shared Values) have undergone a series of consultations and was crafted as part of efforts to formulate the DILG Strategic Plan for 2023 to 2028 and co-created by all units of the Department including its attached agencies to set the direction and plan for the future.

These principles are anchored on the AmBisyon Natin 2040 which reflects the dreams and aspirations of the Filipino People and the 8-point Socio-Economic Agenda of President Ferdinand Romualdez Marcos, Jr. which seeks to realize an "Economic Transformation for a Prosperous, Inclusive, and Resilient Society<sup>1</sup>."

<sup>1</sup> Philippine Development Plan 2023 - 2028 Primer, National Economic and Development Authority (NEDA) (2022)

Moreover, these principles serve as anchor and blueprint in pursuing the Department's mandate and in making it an inclusive, responsive and highly-trusted agency, while assisting the President fulfill his promises to the Filipino people.

## II. DILG MISSION STATEMENT

***“The Department shall ensure peace and order, public safety and security, uphold excellence in local governance and enable resilient and inclusive communities”***

This mission statement is comprised of the following key elements, alongside their definition:

ELEMENT	DEFINITION
<i>The Department</i>	<p>Pertains to the entire DILG family comprising of the following agencies:</p> <ul style="list-style-type: none"> <li>● Office of the Secretary (OSEC)</li> <li>● National Police Commission (NAPOLCOM)</li> <li>● Philippine National Police (PNP)</li> <li>● Bureau of Fire Protection (BFP)</li> <li>● Bureau of Jail Management and Penology (BJMP)</li> <li>● Philippine Public Safety College (PPSC)</li> <li>● Local Government Academy (LGA)</li> <li>● National Commission on Muslim Filipinos (NCMF)</li> <li>● National Youth Commission (NYC)</li> <li>● Philippine Commission on Women (PCW)</li> </ul>
<i>ensure peace and order and public safety and security</i>	<p>Mandates and functions that relate to protecting the people from harm and threats to their safety and livelihood such as, but not limited to:</p> <ul style="list-style-type: none"> <li>● Enforcement of law, prevention and suppression of crimes;</li> <li>● Ensuring internal security, such as thwarting insurgency and terrorism, and other forms of threat to peace and order and national security;</li> <li>● Management of district, city and municipal jails, as well as safekeeping and development of persons deprived of liberty (PDL);</li> <li>● Provision of effective fire prevention and suppression services;</li> <li>● Provision of emergency responses and operations during natural and human-induced disasters including management of the dead and the missing; and continuity of governance during such occasions; and</li> </ul>

ELEMENT	DEFINITION
	<ul style="list-style-type: none"> <li>• Professionalization of PNP, BFP and BJMP personnel and services and modernization of facilities and equipage.</li> </ul>
<p><i>uphold excellence in local governance</i></p>	<p>Pertains to the supervisory and oversight functions of the DILG over local governments to enable them to carry out their mandates effectively, provide quality public service and create a culture of accountability, transparency and high performance, especially through the following actions:</p> <ul style="list-style-type: none"> <li>• Ensuring that LGUs effectively perform and act within the scope of their prescribed powers and functions and comply with governing laws, policies and directives set by the national government;</li> <li>• Development of high standard and results-obtaining local governance metrics;</li> <li>• Monitoring and evaluating LGUs' performance vis-à-vis the metrics set and linking performance results to recognition and incentives and capacity development interventions, and disciplinary actions, when necessary;</li> <li>• Capacity enhancement of LGUs based on their needs and skills and facilitate partnerships on the provision of such with other learning and resource institutions with the knowledge and expertise on specific areas/fields; and</li> <li>• Harmonizing and coordinating LGU interventions from national government agencies (NGAs) to ensure that these are coherent, well-coordinated, and targeted.</li> </ul>
<p><i>enable resilient and inclusive communities</i></p>	<p>All programs, projects, services and other initiatives to ensure that:</p> <ul style="list-style-type: none"> <li>• Communities are able to adapt to changes, withstand adverse situations and respond positively to and bounce back from crises such as efforts on disaster (human-induced and natural) preparedness, response and recovery/rehabilitation; and</li> <li>• Full access to services and resources, and equal treatment and opportunities, to include engagement in decision-making processes, are provided to all people within a community, such as: <ul style="list-style-type: none"> <li>- women</li> <li>- children</li> <li>- youth</li> <li>- Muslim Filipinos</li> <li>- poor and other vulnerable/marginalized sectors.</li> </ul> </li> </ul>

### III. DILG VISION STATEMENT

***“A highly trusted Department and Partner in nurturing local governments and sustaining peaceful, safe, progressive, resilient, and inclusive communities towards a comfortable and secure life for Filipinos by 2040”***

The enhanced DILG Vision is a declaration of our purpose and aspirations as an organization, what we strive for and what we want to achieve in the future for the LGUs, communities, and the Filipino people. Hence, the following key elements are defined, to wit:

ELEMENT	DEFINITION
<p><b>HIGHLY TRUSTED DEPARTMENT</b> <i>(Matino, Mahusay at Maaasahan, Mapagkakatiwalaan)</i></p>	<p>The Department:</p> <ul style="list-style-type: none"> <li>● Enjoys the trust and confidence of the people, the President, NGAs LGUs, civil society and people’s organizations (CSOs/POs), private sector and with high level of public perception and client satisfaction with our performance and the way we conduct ourselves and our functions;</li> <li>● Has integrity and credibility, observes and enforces accountability and practices its organizational core values in the performance of its functions;</li> <li>● Has a highly capable, competent, credible, and performing workforce;</li> <li>● Has sufficient resources and state-of-the-art equipage and facilities; and</li> <li>● Has the right organizational structure and efficient systems and processes.</li> </ul>
<p><b>HIGHLY TRUSTED PARTNER</b> <i>(Kaagapay)</i></p>	<p>The Department is a valuable Partner that:</p> <ul style="list-style-type: none"> <li>● Cooperates and collaborates with different stakeholders (NGAs, LGUs and LGU Leagues, private sector, academe, CSOs and POs) and regarded by them as an honest, fair, reliable and respectable partner in the delivery of quality basic services to the people;</li> <li>● Establishes and maintains beneficial linkages and networks with different local and international organizations; and</li> <li>● Is highly dependable and relied upon to harmonize and coordinate LGU interventions from various stakeholders (foreign and local).</li> </ul>
<p><b>NURTURING LOCAL GOVERNMENTS</b> <i>(Pagkalinga sa mga Pamahalaang Lokal)</i></p>	<p>The Department:</p> <ul style="list-style-type: none"> <li>● Exercises general supervision over LGUs             <ul style="list-style-type: none"> <li>- Provides capacity development and technical assistance to LGUs</li> <li>- Serves as an “elder sibling” (ate/kuya) to LGUs</li> </ul> </li> </ul>

ELEMENT	DEFINITION
	<ul style="list-style-type: none"> <li>- Serves as “enabler” for LGUs to reach their full potentials</li> <li>- Provides awards and incentives (carrot) for exemplary performance</li> <li>- Impose disciplinary actions/sanctions (stick) for erring/non-performing local officials/functionaries; and</li> <li>● Implements various programs and projects to improve the state of local governance.</li> </ul>
<b>SUSTAINING PEACEFUL COMMUNITIES</b> <i>(Pamayanan na Payapa at Ligtas)</i>	<p>These conditions are sustained where:</p> <ul style="list-style-type: none"> <li>● Communities are free from threats to security such as criminality, insurgency, illegal drugs, and any forms of violence.</li> </ul>
<b>SUSTAINING SAFE COMMUNITIES</b> <i>(Pamayanan na Ligtas)</i>	<p>These conditions are sustained where:</p> <ul style="list-style-type: none"> <li>● Communities are secured, if not outright free, from all forms of threat and danger;</li> <li>● The people are protected and secured from any harm or loss, and thus, are able to live and work without fear; and</li> <li>● The well-being and rights of law offenders (such as, Persons Deprived of Liberty, former rebels) are upheld and nurtured.</li> </ul>
<b>SUSTAINING PROGRESSIVE COMMUNITIES</b> <i>(Pamayanan na maunlad)</i>	<p>These conditions are sustained where:</p> <ul style="list-style-type: none"> <li>● Communities are highly developed and prosperous, with improved state of life, and the general welfare of the people are provided</li> <li>● There is steady growth and development, and people are provided with opportunities for employment, livelihood and thus manage to have better life and future in general; and</li> <li>● High quality services are provided and easily accessible to all.</li> </ul>
<b>SUSTAINING RESILIENT COMMUNITIES</b> <i>(Pamayanan na matibay at matatag)</i>	<p>These conditions are sustained where:</p> <ul style="list-style-type: none"> <li>● Communities are adaptive to changing conditions, ready and able to withstand or quickly recover from disasters, calamities, and other risks and shocks;</li> <li>● There is reduced risk of loss of lives, livelihoods and properties caused by human-induced and natural disasters (such as fires, earthquakes, typhoons, and floods), pandemic, economic crisis, armed conflict, among others; and</li> <li>● People are vigilant in safeguarding the environment and act as responsible stewards of natural resources.</li> </ul>

ELEMENT	DEFINITION				
<p><b>SUSTAINING INCLUSIVE COMMUNITIES</b>  <i>(Pamayanan na binubuklod ang lahat)</i></p>	<ul style="list-style-type: none"> <li>● The term “inclusive” has two dimensions:               <ul style="list-style-type: none"> <li>○ Externally, this means no one is left behind and everyone takes part in governance processes – their voices and views are heard and valued, and are actively engaged in resolving community issues and challenges; and</li> <li>○ Internally, this means the agencies within the DILG work together to address common problems and challenges, and solidify their programs and projects; and</li> </ul> </li> <li>● Law offenders (such as persons deprived of liberty, rebels, drug offenders, etc.), following rehabilitation, are reintegrated into the community without fear of discrimination.</li> </ul>				
<p><b>COMFORTABLE AND SECURE LIFE FOR FILIPINOS BY 2040</b>  <i>(Maginhawa at panatag na buhay para sa mga Pilipino sa taong 2040)</i></p>	<ul style="list-style-type: none"> <li>● The Department strives to contribute to the realization of the Government’s <b>AmBisyon Natin 2040 long-term vision</b> for every Filipino.</li> </ul> <table border="1" data-bbox="669 954 1393 1787" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th data-bbox="677 958 1385 1003" style="background-color: #FFD700;"><b>COMFORTABLE LIFE</b></th> </tr> </thead> <tbody> <tr> <td data-bbox="677 1003 1385 1227"> <ul style="list-style-type: none"> <li>● Middle-income class society with a better quality of life; and</li> <li>● Opportunities for work, education, health services, travel, leisure, and improvement of well-being.</li> </ul> </td> </tr> <tr> <th data-bbox="677 1227 1385 1272" style="background-color: #FFD700;"><b>SECURE LIFE</b></th> </tr> <tr> <td data-bbox="677 1272 1385 1787"> <ul style="list-style-type: none"> <li>● People have the capacity to adapt and bounce back from unforeseen challenges and difficulties;</li> <li>● Availability of safety nets from economic, environmental, and personal losses;</li> <li>● People are content with the services provided by the government;</li> <li>● People live in a conducive environment where they are able to reach their highest potential and become productive members of society; and</li> <li>● People feel safe from all forms of harm including crime and fire, and other threats to life.</li> </ul> </td> </tr> </tbody> </table>	<b>COMFORTABLE LIFE</b>	<ul style="list-style-type: none"> <li>● Middle-income class society with a better quality of life; and</li> <li>● Opportunities for work, education, health services, travel, leisure, and improvement of well-being.</li> </ul>	<b>SECURE LIFE</b>	<ul style="list-style-type: none"> <li>● People have the capacity to adapt and bounce back from unforeseen challenges and difficulties;</li> <li>● Availability of safety nets from economic, environmental, and personal losses;</li> <li>● People are content with the services provided by the government;</li> <li>● People live in a conducive environment where they are able to reach their highest potential and become productive members of society; and</li> <li>● People feel safe from all forms of harm including crime and fire, and other threats to life.</li> </ul>
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#### IV. DILG SHARED VALUES

##### ***“Ang DILG ay Matino, Mahusay at Maaasahan”***

The Department’s Shared Values strive to encompass and complement the respective agency core values anchored on common values demonstrated across the DILG family, whether **as an organization** or **as individuals**:

- As an organization, these are values and principles that reflect common aspirations towards the Department’s commitment to be an agency/ organization that is:
  - Honest and trusted;
  - Excellent and effective; and
  - A dependable partner of the Filipino people, the President, NGAs LGUs, civil society and people’s organizations (CSOs/POs), private sector
  
- As individual members of the DILG family, these are shared values to:
  - Work with integrity and full commitment to accountability and transparency;
  - Provide capable, methodical, and excellent service to clientele as further strengthened by continuous professionalization and capacity building; and
  - Engage the clientele and the general public as dependable, reliable and accessible government workers who are able, willing and prepared to extend assistance and services to the people to advance their welfare and interests.

	<b>As individuals</b>	<b>As DILG family</b>
<b>Matino</b> (Accountable, committed, works with integrity)	Work with integrity and genuine commitment to accountability and transparency	Honest and trusted
<b>Mahusay</b> (Skillful, capable, methodical, excellent)	Provide capable, methodical, and excellent service to clientele as further strengthened by continuous professionalization and capacity building.	Excellent and effective
<b>Maaasahan</b> (Dependable, reliable, accessible)	Engage the clientele and the general public as dependable, reliable and accessible government workers who are able, willing and prepared to extend assistance and services to the people to	Dependable partner of the Filipino people, the President, NGAs LGUs, civil society and people’s organizations (CSOs/POs), private sector

	<b>As individuals</b>	<b>As DILG family</b>
	advance their welfare and interests	

Cognizant of the fact that the Office of the Secretary and all the Attached Agencies have their own Core Values statement, the Shared Values shall not supplant their respective values. Instead, they shall make use of the Shared Values statement alongside their own institutional values statements.

## **V. REFERENCE MATERIAL**

To ensure consistency of messaging in the dissemination/cascading of the new DILG guiding principles to all personnel of the DILG family, the Office of the Assistant Secretary for Plans and Programs (OASPP) and the Planning Service (PS), in partnership with the Public Affairs and Communication Service (PACS), will spearhead the preparation of publication materials for dissemination and reference.

## **VI. DISSEMINATION, ADOPTION AND EFFECTIVITY**

- A. All heads of agencies/offices/units under the DILG Family shall:
  - a. Ensure that all Programs, Projects and Initiatives of respective offices are aligned and consistent with, and responsive to the enhanced DILG guiding principles;
  - b. Disseminate/cascade the enhanced DILG guiding principles to all personnel, down to the field offices in cities and municipalities;
  - c. Ensure that the enhanced DILG guiding principles are posted prominently on their respective Websites, Social Media Accounts, and conspicuous places in office premises;
  - d. Require all personnel to recite the enhanced DILG Mission, Vision and Shared Values during Flag Ceremonies and show the same (in PowerPoint format) during big events sponsored/organized by the Agency/Office/Unit; and
  - e. Require that PowerPoint presentations and other materials/collaterals (such as posters, brochures, pamphlets, publication materials, event or zoom backdrops) include the enhanced DILG Shared Values (Matino, Mahusay at Maaasahan) at the bottom of the title and end slides, when deemed appropriate.
  
- B. All personnel of DILG and its Attached Agencies shall:
  - a. Memorize the enhanced DILG guiding principles;
  - b. Embody the ideals and aspirations reflected in the enhanced DILG Shared Values; and
  - c. Fully support, cooperate and collaborate in the implementation of all programs, projects, and activities leading to the achievement and realization of the enhanced DILG guiding principles.
  
- C. The Planning Service (PS) shall:
  - a. Ensure the inclusion of the enhanced DILG guiding principles through various means such as, but not limited to, the prominent placement of these statements in the initial chapters of the forthcoming DILG Strategic



Plan 2023 to 2028 and by aligning all programs, projects and initiatives under the stipulated priorities; and

- b. Spearhead the dissemination and cascading of the enhanced DILG guiding principles, in coordination with PACS.
- D. The Public Affairs and Communications Service (PACS) shall:
- a. Develop a communication plan for the dissemination of the enhanced DILG guiding principles, including the creation of relevant publication materials and other collaterals in relevant public platforms, in coordination with their counterparts in the attached agencies.

The Circular takes effect immediately.

**ATTY. BENJAMIN C. ABALOS, JR.**  
Secretary

OSEC/BCA/OASPP/FRC/PS/VPS/PPD/rgc/jfo

